



Dear Store Manager,

I have a simple request ... please carry my favorite product line: Big T Coastal Provisions! There are lots of reasons to love Big T Coastal Provisions Crab and Shrimp Dips.



**100% real seafood**

– It's the real deal, made with 100% REAL crabmeat and shrimp

**Good ingredients**

– No artificial flavorings, filler or high-fructose corn syrup are used ... just fresh seafood, sharp cheddar and cream cheeses along with signature seasonings

**Award winning**

– 2017 Coastal Living Food Award  
– 2016 + 2015 Southern Living Food Award

**Versatile**

– It's ready to eat, but it's also a "seacret" ingredient to more flavorful recipes

**Easy placement**

– It can be sold in your seafood department and/or deli section

**A good value**

– It averages at \$7.99 per 8 ounce cup with a promo price of \$6.99 at peak times throughout the year

I hope to be able to pick up Big T Coastal Provisions in your store soon; thanks for your help!

Signed,

\_\_\_\_\_  
Your Loyal Customer

\_\_\_\_\_  
Date

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*A coastal Carolina entertaining favorite.*

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To order (or for more info), please contact: Tracy Blanchard | 843.224.2624 | [tracy@bigtcoastalprovisions.com](mailto:tracy@bigtcoastalprovisions.com)

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